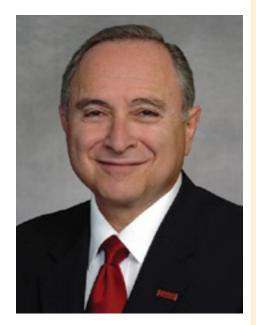
a magazine for alumni and friends

spring 2011

BURNING

SUPER SCOUT JOHN BARR '79 eyes a mix of talent and temperament to build a World Series winner

## Message from the President



At the beginning of a semester, it is not uncommon for our students to establish a number of goals they wish to achieve before the end of the year. Throughout the year, these goals can serve as a checklist to measure their progress and remind them of what they still need to accomplish: Is my GPA as high as it should be? Am I on course to graduate? Did I volunteer my time as I said I would?

As our students graduate and move on in their careers, the idea of setting and realizing goals only intensifies. In some careers, the goal is clear and quantifiable on the balance sheet. In others, success is more likely determined by services rendered and the number of lives improved. In Major League Baseball, the criterion lies in the answer to one simple question: Who won the World Series? And with all apologies to fans of the Phillies, Yankees, Mets or any of the other 26 teams who came up a bit short in 2010, I was proud to cheer on the world champion San Francisco Giants last fall, a team put together in part by Rider alumnus John Barr '79, special assistant to the general manager for scouting, as you will read in our cover story. Goal: Win the World Series, Check.

John knows that winning the World Series isn't something that just happens during that magical week-and-a-half in the fall. It comes with years of planning, hard work and developing a winning philosophy that permeates the organization. At Rider, we also start each year with a list of goals to accomplish. And taking a quick look back at our own beginning-of-the-school-year checklist of goals, I am pleased with the progress we are making.

The New Academic Building and Bart Luedeke Center Theater expansion, two major construction projects on the Lawrenceville campus, are both on schedule and will be ready for our students as the fall semester commences. Our fundraising for the Westminster Choir College New Academic Building is progressing. The list of impressive guest speakers who have visited Rider this year has been stellar - New Jersey Supreme Court Justice John Wallace, Harry Belafonte, Larry Bowa and so many more. And the spring semester promises even more, including political luminaries, such as Sen. Robert Menendez, Gov. Brendan Byrne and Gov. Tom Kean, sharing insights with our students, and our special invited guests Gov. Chris Christie, Gov. Jim Florio, and Assemblywoman Valerie Huttle, who, along with Roma Bank (and its President, the honorable Peter Inverso '60), will be honored at the Rebovich Institute's inaugural awards dinner during Reunion Weekend in June.

Thanks to the generosity of so many donors who made it possible, the Turf Field opened this past fall, giving intramural and club sports a wonderful venue and our Division I Broncs a new home field advantage for soccer and field hockey. The results have been as impressive as the field itself. Playing under the lights and on synthetic grass for the first time, the field hockey team, led by junior Virginia Egusquiza, won the Northeast Conference regular season title and the 2010 NEC Tournament Championship.

Good news continues on the academic front, as the Association of American Colleges and Universities recently announced that six faculty members from Rider University have been chosen to participate in a curriculum and faculty development project called General Education for a Global Century. Two student teams in the Small Business Institute placed third in the nation in the Project of the Year competition. And after placing first in a case competition at SapientNitro's New York City office, six Rider University students were offered sixmonth paid internships with the company, which specializes in interactive marketing, creative design and technology services (see accompanying story on page 16).

Westminster Choir College is enjoying another outstanding season, as performances by Westminster's ensembles were heard by millions through radio, television and Internet broadcasts. Highlights included the appearance of the Bell Choir at the Christmas tree lighting at Rockefeller Center and the College's joyful annual holiday concert, "An Evening of Readings and Carols." In addition, the Westminster Symphonic Choir performed Beethoven's Symphony No. 9 with the KBS Orchestra at the United Nations. And, under the direction of Maestro Joe Miller, The Westminster Choir recently performed at six concerts throughout Florida, where we were able to reconnect with many alumni at pre-concert receptions.

To be sure, great progress has been made here at Rider, but there are still some goals that we need to achieve before I can call my annual checklist complete. One of those goals is to increase alumni participation and engagement. So let us know how you are doing by sending in a class note for *Rider* magazine, friend us on Facebook, join MyRider and, most important, visit our campuses on Reunion Weekends, at Westminster on May 12 to 14 and Lawrenceville on June 10 to 12.

MORDECHAI ROZANSKI
PRESIDENT

# Contents

**Editor-In-Chief** Daniel Higgins

Managing Editor
Cathy Carter-Romero

Editor Sean Ramsden

Contributing Writers
Susan Christian
Meaghan Haugh
Dr. Laura Hyatt
Anne Sears

Sports Editor Bud Focht

Photography Peter G. Borg, University Photographer Jessi Franko

Publications Secretary Mary Ann Azzaro

Alumni Association President Rosemarie Albanese '62

Printed at The Lane Press, Burlington, VT

To reach us

Write 2083 Lawrenceville Road, Lawrenceville, NJ 08648; phone 609-896-5165; fax 609-895-5440; or e-mail magazine@rider.edu Rider University (USPS 892-560) is published for the Rider University community, including alumni, parents, faculty, staff and friends by:

**Rider University** 

2083 Lawrenceville Road, Lawrenceville, NJ 08648-3099. Periodicals postage paid at Trenton, NJ, and additional mailing offices.

**POSTMASTER:** 

Send address changes to Advancement Services, Rider University, 2083 Lawrenceville Road, Lawrenceville, NJ 08648-3099. (ISSN 1076-6677) SPRING 2011 Volume XVII, Number 5 2

Rider's Digest

4

University News
NEWSWEEK'S ELEANOR CLIFT SHARES INSPIRING CINDERELLA STORY, CDLS EARNS
NATIONAL RECOGNITION, HUSCH SELECTED FOR N.J. SCIENCE ADVISORY BOARD

6

8

10

16

18

19

20

22

25

32

Global View SEE THE WORLD THROUGH THE LENS OF RIDER STUDENTS AND FACULTY

Faculty Expert
DR. LAURA HYATT EXPLAINS HOW BUYING LOCALLY GROWN FOOD
IS HEALTHIER, FORGES FRIENDSHIPS AND BOOSTS THE ECONOMY



The Future is Now
THE HIGH-TECH EDUCATIONAL LANDSCAPE OF TOMORROW IS
BEING PLOTTED TODAY IN RIDER'S SCHOOL OF EDUCATION

#### **COVER STORY**

12

Radar Love
WITH A STOPWATCH, A RADAR GUN AND HIS INSTINCTS, SUPER SCOUT
JOHN BARR '79 IS ON THE LOOKOUT FOR BASEBALL'S NEXT STARS



Creating Connections
FROM HIS CORPORATE OFFICE IN LOS ANGELES, ALAN WEXLER '85, M.B.A. '90
HELPS STUDENTS LAND INTERNSHIPS IN NEW YORK



Answering the Call KIEANNA CHILDS ALEXANDER '07 IS THE YOUNGEST-EVER PRESIDENT OF THE TRENTON-AREA NAACP



Wrestling with Tax Questions?

TIMOTHY J. MORRISON '83 AND GUY DELGRANDE '83 TEAM UP
TO LAUNCH THE SMALL BUSINESS TAX CALCULATOR



Broncs in Books



Go Broncs!



Class Notes



The Last Word

# Rider's



#### **LAWRENCEVILLE SRC THRIVES AT 5**

The Rider community celebrated the fifth anniversary of the Lawrenceville campus Student Recreation Center on October 14 with festivities that included a basketball shootout, karaoke, free T-shirts, food and a special edible replica of the SRC, fashioned by Carlo's City Hall Bake Shop of Hoboken, N.J., from the popular television show *Cake Boss*. The SRC provides a dedicated space in which students can enjoy state-of-the-art exercise equipment, but also meet with friends at the café, watch television and play video games with their peers. It has become an integral part of campus life for students like Geosciences major **Kate Krsnak '13**. "Students are always using the SRC. It's a fun place where we can always go to hang out, get some coffee, or exercise if we feel like it," she said.

The Bronc, Rider's mascot, poses with the cake replica of the SRC.

#### THE SUMMIT OF LEADERSHIP

With increased focus being placed on the educational system by a revenue-starved state government and its struggling taxpayers, there is a movement within education to ensure that quality leadership is paving the way for efficient and effective learning. In this context, the New Jersey Educational Leadership Summit brought more than 150 top education officials from across the state to Rider to hear a panel of nationally renowned experts discuss dynamic leadership, evaluation, and engendering a sense of ownership in the educational process. "This could not have been more timely. Teacher effectiveness is at the forefront in education in New Jersey and across the nation," said **Dr. Sharon Sherman**, dean of Rider's School of Education. Margaret "Terry" Orr, professor and director of the Future School Leaders Academy, Bank Street College of Education, addresses the capacity audience at the New Jersey Educational Leadership Summit on January 14.

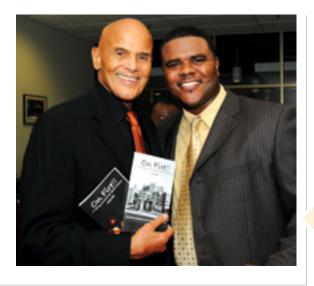




#### **GRAVES BUILDS A FOLLOWING AT RIDER ART GALLERY**

The Rider Art Gallery presented an exhibit of rarely seen landscape paintings by Princeton-based architect and designer Michael Graves from January 27 through February 27, including an artist's talk on February 3. An influential theorist, as well as a diversified and prolific designer, Graves and his work have directly influenced the transformation of urban architecture from the abstraction of commercial modernism toward an interest in context. Hailed by *The New York Times* critic Paul Goldberger as "the most truly original voice American architecture has produced in some time," Graves has received several of the most prestigious awards ever conferred upon architects in the United States. Last year, he became the first architect inducted into the New Jersey Hall of Fame.

# Digest



## BELAFONTE TO UNITY DAYS AUDIENCE: KNOWLEDGE IS POWER

Harry Belafonte, who for generations charmed fans with his unique voice for song and earned acclaim for his talent as a dramatic actor, is also an unabashed agent for social change. His keynote message to a capacity Unity Days audience at Rider University on October 12: work to leave a legacy stemming from the fight for equality and unity. Belafonte said that the struggle still requires citizens to view social and political policy with a jaded eye, and that knowledge and information are the most powerful equalizers against tyranny. "Who do you fear the most? That's the person you ought to learn the most about," he said. "Keep learning, and don't give up."

Harry Belafonte with Rance Robeson '11, editor-in-chief of On Fire!!, Rider's literary magazine of the African Diaspora.

#### **NEW RIDER WEB SITE IMPROVES ONLINE EXPERIENCE**

The vibrant campuses and innovative academic programming of Rider University and Westminster Choir College have found a dynamic new home with the launch of the completely redesigned Rider web site, still located at rider.edu. The site, which officially debuted on October 21, provides the Rider and Westminster communities more streamlined access to news, improved navigation, increased information about upcoming events, tools to manage their education or employment, and more vivid photography. New features on the new rider.edu include a Historic Rider section detailing the story of the University from its earliest days, and better access to important initiatives like Giving to Rider and Sustainability at Rider. Visitors can also link themselves to Rider and Westminster via Facebook, YouTube and SmugMug photo galleries.





## RINGING IN THE HOLIDAYS AT ROCKEFELLER CENTER

The Westminster Concert Bell Choir and director Kathleen Ebling Shaw helped the nation ring in the holidays performing at the Rockefeller Center Christmas Tree Lighting Ceremony. The choir joined singer Josh Groban to perform his new song, *The Bells of New York City*. The live broadcast also featured Susan Boyle, Mariah Carey, Charice, Sheryl Crow, Jackie Evancho, Katherine Jenkins, Annie Lennox, Kylie Minogue, Jessica Simpson and The Radio City Rockettes performing a mix of current hits and holiday classics. The show was co-hosted by Natalie Morales and Al Roker from NBC's *Today* show.

Westminster Bell Choir performs at the Rockefeller Center Tree Lighting with Josh Groban.



**FEEL THE FEAR** and do it anyway. Don't be a perfectionist. Don't be afraid of being a woman. Be yourself.

That was some of the advice that Eleanor Clift, the Woodrow Wilson Visiting Fellow at Rider University, shared with a small group of female students, faculty and staff during the Center for the Development of Leadership Skills' Excellence in Executive Leadership Dinner on October 25. As a contributing editor for *Newsweek*, Clift writes about a variety of issues, including the Washington power structure, the influence of women in politics, and the policy and politics of the Obama administration.

For more than 35 years, the Woodrow Wilson Visiting Fellows program has brought prominent artists, diplomats, journalists, business leaders, and other nonacademic professionals to campuses across the United States for week-long residencies of teaching and dialogue with students and faculty members.

Clift, who began her career as a secretary to Newsweek's National Affairs editor in New York in the 1970s, recalled the controversy that erupted around a cover profile on feminist icon Gloria Steinem. Newsweek editors wanted to have the story written by a female, but rather than assign it to one of Newsweek's own female staff researchers - the magazine had almost no women reporters - a decision was made to hand the job to the inexperienced wife of a male reporter. Newsweek's own female researchers subsequently filed a class action lawsuit against the magazine. As a result, Newsweek established an affirmative action plan and an internship for female reporters. Clift applied for and was placed in the internship program.

Clift became one of the first women at the magazine to advance from secretary to reporter, a craft she essentially taught herself while writing business articles. After covering Jimmy Carter's 1976 bid for the presidency as a reporter in *Newsweek's* 

Atlanta bureau, Clift followed Carter to Washington to become *Newsweek's* White House correspondent.

"That's how I got to Washington," she said. "And I call that my Cinderella story."

Later, Clift served as a congressional and political correspondent for six years and was a key member of the magazine's 1992 election team, following the campaign of Bill Clinton. In June of that year, she was named deputy Washington bureau chief. Two years later, she became *Newsweek's* contributing editor.

"I think the opportunities are there if you want to take advantage of them," Clift told the group, composed mostly of students. "Feel the fear and do it anyway. That's my motto. You have to have some anxiety in order to have the drive to be successful."

# **HUSCH SELECTED TO SERVE ON N.J. SCIENCE ADVISORY BOARD**



→ Dr. Jonathan Husch

**DR. JONATHAN HUSCH**, chair of Rider's Department of Geological, Environmental, and Marine Sciences, was selected to serve on the New Jersey Department of Environmental Protection's new Science Advisory Board in September.

The 16-member board will guide the department on many complex environmental issues, including air and water quality, wildlife issues, beach erosion, and protection of open spaces facing the state. The board met in early September and was immediately challenged with a 17-item priority list of key statewide environmental issues to consider.

DEP Commissioner Bob Martin said by including "New Jersey's best and brightest people on board, in science, academia and business," the department will be able to take actions based on science and facts.

Husch, who will serve a two-year term on the board, said he is not only honored to serve the larger community by sharing his vast knowledge in the field, but he said his presence on the board will also increase the visibility of Rider and its science programs.

"As one of the few true geologists on the board, I will be able to bring in a different perspective about geological processes, hazards and resources," Husch said. "Rather than dealing with the crisis of the moment, geologists look at how the earth has changed over a much longer period of time – four and a half billion years."

### **FOLLOW THE LEADER CDLS EARNS NATIONAL RECOGNITION**

**FOR THE SECOND YEAR IN A ROW**, *Leadership Excellence* magazine has recognized Rider University's Center for the Development of Leadership Skills as one of the premier leadership development programs in the country.

In its "2010 Best in Leadership Development" issue, *Leadership Excellence* recognizes top leadership programs at higher-education institutions, including the Ross School of Business at the University of Michigan, the Wharton School of the University of Pennsylvania, Yale Leadership Institute, as well as programs at corporate, nonprofit, government and consulting organizations.

**John Farrell,** director of the Center for the Development of Leadership Skills (CDLS), said the ranking illustrates the continued success of CDLS and its Leadership Development Program, a four-year program designed for students of all majors.

"We are once again honored to be distinguished as a top leadership program among so many great universities, corporations and government organizations," Farrell said. "Our ranking is a testament to our commitment to offer programs that enable our students to become effective leaders."

Since 2004, CDLS has served as the leadership training and education resource for the entire University and its surrounding community. The Center has hosted a number of programs designed for women



Laura Seplaki, associate director of CDLS and director of the Leadership Development Program; and John Farrell, director of CDLS.

in transition, aspiring executive leaders, student performers in the arts and athletics, as well as lecture series, leadership trips and career workshops.

IN ADDITION TO THE VARIOUS STUDY abroad opportunities offered by the Center for International Education, Rider's colleges and departments offered a number of short-term study tours throughout South America, Europe and Asia during the winter and summer breaks. Here are just a few of the breathtaking views captured by students and faculty members during their adventures.

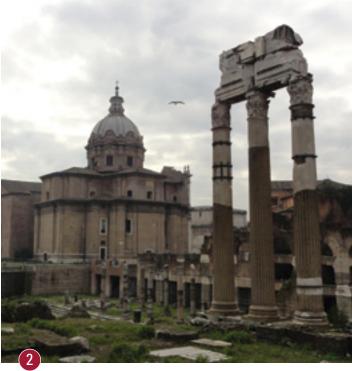




#### 1. JANUARY 2011 INTERNATIONAL STUDY TOUR TO PERU

**Lonnie Bloom '11,** an Accounting major, holds a lamb in Cusco, Peru, the former capital of the Incas, during the International Study Tour to Peru in January 2011.

Photo credit: Dr. Jonathan Husch, professor and chair of the Department of Geological, Environmental, & Marine Sciences



## 2. JANUARY 2011 INTERNATIONAL STUDY TOUR TO ITALY

**Dr. John Donovan,** associate professor and chair of the Department of Management, captured this view of the Roman Forum during the January 2011 International Study Tour to Italy.

Photo Credit: Dr. John Donovan, associate professor and chair of the Department of Management

#### 3. SUMMER 2010 FLORENCE VOICE SEMINAR

The Westminster Choir College Office of Continuing Education offered the Florence Voice Seminar from May 16 through June 18, 2010. The trip included a group of Arts Administration students from Rider, Westminster Choir College students and singers from across the country who auditioned for the program. Participants are pictured here during a day trip to Siena.

Photo credit: Scott Hoerl, executive director of the Westminster Choir College Office of Continuing Education



#### 4. JANUARY 2010 INTERNATIONAL STUDY TOUR TO SPAIN

Rider students enjoy a beautiful view of Toledo during the January 2010 International Study Tour to Spain.

Photo Credit: Dr. Joy Schneer, professor of Management

## 5. JANUARY 2010 INTERNATIONAL STUDY TOUR TO PANAMA

During the January 2010 International Study Tour to Panama, students and faculty members travel a small tributary of the Chagres River, located in central Panama, about 25 miles east of the canal. They headed toward an Embera village, home to its indigenous people who have managed to maintain much of their unique culture.

Photo Credit: Dr. Jonathan Husch, professor and chair of the Department of Geological, Environmental, & Marine Sciences







#### 6. JANUARY 2010 INTERNATIONAL STUDY TOUR TO VIETNAM

**Catherine Thornton '11,** an Accounting and International Business major, takes a ride on a "cyclo" during the Center for International Business's International Study Tour to Vietnam in January 2010.

Photo Credit: Dr. Lauren Eder, professor and chair of Computer Information Systems and Supply Chain Management

## 7. JANUARY 2010 INTERNATIONAL STUDY TOUR TO SINGAPORE, BANGKOK AND HONG KONG

**Antonella Capobianco-Ranallo '10** took this photo of Damnoen Saduak, a floating market in Bangkok, during an international study tour in January 2010.

Photo Credit: Antonella Capobianco-Ranallo '10



The opportunity to eat healthier, forge friendships and boost the economy might be right down the road.

By Dr. Laura Hyatt

#### LOCAVORE, FOODSHED, ORGANIC, FREE RANGE,

These terms are entering more and more people's conversation, and for good reason. Our food supply, although larger, has become significantly worse, and the nutritional quality of our food supply is going downhill. Toxic microbes and additives are showing up in many products. Synthetic pesticide and herbicide residues on food are threatening our health and that of our planet's ecosystems. Most significantly, transporting food across the globe generates climate-changing greenhouse gases whose effects impact every market and every human pursuit.

All is not lost, however. Responses to these challenges are also transforming our food system in exciting ways. Produce is being grown in vacant lots in Newark, Camden and Trenton, N.J. Food stamps are accepted at farmer's markets. Kids are growing food in schoolyard gardens. College graduates are starting small and diverse organic farms, and community supported agriculture organizations (CSAs) are sprouting up everywhere.

Should you join the revolution? I would argue "yes." Pulling over at that farm stand, joining your local CSA or making the Saturday morning trek to the farmer's market not only helps our global ecosystem, it also benefits your health, your family, and the local economy and builds your community in fantastic ways.

#### **YOUR HEALTH**

Eating local means that you're eating low on the processing chain. By converting raw plant parts to edible delicacies, you are avoiding added salts, fats and preservatives that can compromise your health. Reducing your meat intake can also have tremendous health benefits. Local foods don't travel as far, so they are fresher and the climate costs of transporting your dinner to your plate are vastly diminished. Organic produce grown without synthetic pesticides and herbicides not only have fewer contaminants, but they also keep our water and soil clean and safe.

#### **YOUR FAMILY**

Cooking is becoming a lost art, as is the family dinner. By buying local, cooking and eating together, you are establishing a firm foundation of health for your family and connectivity with your community that is increasingly important in our fast-paced world. Children gain a better understanding of where their food comes from, as well as a basic understanding of biology. Diets are improved, which subsequently improves learning, success and overall health. Eating by the season also gives you fresher produce and connects your family even more strongly to the earth and its natural processes. Preserving fresh produce by freezing or canning is another activity that feeds the family nutritionally as well as socially.

By buying local, cooking and eating together, you are establishing a firm foundation of health for your family and connectivity with your community that is increasingly important in our fast-paced world.



#### YOUR LOCAL ECONOMY

Eating local feeds small businesses. Small farmers are reclaiming a larger share of our nation's economy. They buy supplies in the local economy, strive for self-sufficiency, and provide jobs for local residents. Buying your food from the farmer down the road also helps to keep money in your neighborhood. Purchasing a local apple pays a local grower, a local picker, a local packer and a local merchant. All of those players will spend their money nearby, growing your regional economy, generating jobs, tax revenue and community pride.

#### YOUR NEIGHBORHOOD

At the nearby farmer's market, you will find people chatting, greeting each other warmly and making new friends. You might be surprised to find that the movers and shakers in your town are forging a lot of important connections at the farmer's market. Research shows that people engage in five times more conversations at farmer's markets than in the grocery store. Joining this community connects you to neighbors and other families who are interested in health and the environment, and expands your social world.

#### WHAT IS RIDER DOING?

The summer of 2010 was the inaugural season for the Rider Community Garden on the Lawrenceville campus. Students, faculty and staff helped grow tomatoes, watermelon, broccoli, green beans, chilies, beets, flowers and herbs. A Friday afternoon produce giveaway helped feed the community and drew together an array of people who will work together this summer to expand and diversify the offerings. A grant from Ortho-McNeil-Janssen will also provide a Rider student with an internship as a summer garden manager.

Dr. Laura Hyatt, associate professor of Biology, was named the assistant dean for Science in Rider's College of Liberal Arts, Education, and Sciences, during the fall 2010 semester. She is the founding chair of the Energy and Sustainability Steering Committee, board president of Sustainable Lawrence and the director of Rider's Sustainability Studies Program.







The high-tech educational landscape of tomorrow is being plotted today in Rider's School of Education

By Sean Ramsden

You likely recall scenes where, not so long ago, exasperated children would roll their eyes while they showed their parents, yet again, how to program the family's VCR. Obsolescence may have long since claimed the VCR, but the imagery remains the same: adults cowed by the very technology their children eagerly embrace.

It makes for an amusing anecdote, but not so much when the adult in question is a teacher with 20th century skills in a 21st-century technological world. At Rider, the School of Education is determined to equip its graduates to use digital technology as an educational tool.

Teacher candidates – those students in the process of earning their degree and certification to teach – are gaining experience in both information technology and digital technology, according to **Dr. Sharon Sherman**, dean of the School of Education. She says that acquainting the candidates with these tools marks merely the first step in effective usage.

"They go far beyond that, learning to select and make choices based on research and experience in order to help all students learn," said Sherman, who was named dean of the School in August 2009. "Not only do our candidates advance student learning, but they promote and enhance creativity, innovative thinking and inventiveness."

By using these innovative digital tools, these teacher candidates engage their students, encouraging them to explore real-world issues and problem-solve through the aid of these resources. One such advance is augmented reality, which provides a view of a physical, real-world environment whose elements have been bolstered by computer-generated sensory input, such as sound or graphics.

Augmented reality is now showing up in elementary school classrooms as a teaching tool, and Rider's teacher candidates are getting well-acquainted with the technology.

In certain applications, augmented reality is already becoming common. The yellow "first-down" marker viewers see on a televised football game are one example, as are many of the advertisements that show up on the wall behind home plate during certain networks' coverage of baseball. But augmented reality is now showing up in elementary school classrooms as a teaching tool, and Rider's teacher candidates are getting well-acquainted with the technology.

The School of Education recently welcomed Craig Kapp, a computer scientist, researcher and visiting professor at New York University, who spoke to Teacher Education students about using digital technology as a learning tool. Kapp, an expert in augmented reality and programming virtual worlds, is also the creator of ZooBurst.com, which provides teachers free access to the site for writing virtual pop-up books. ZooBurst currently boasts more than 10,000 three-dimensional books posted to the site, written by children and teachers across the globe.

"Students are able to 'show what they know' as they integrate subjects such as science, math, history, music and art," said Sherman, a staunch advocate for using interactive technology to stimulate imagination in children. Sherman said that these pop-up books, with their three-dimensional imagery and cartoon-style word balloons, are also effective in cultivating children's narrative skills by encouraging them to conceive a

linear story line and dialogue to make the plot move. Students can even record their own voices to have their characters "speak" when clicked.

Teacher candidates from various academic disciplines are also preparing to use this digital technology once they graduate. Sherman explained how one, who intends to teach secondary math, was inspired by one of the tools Kapp shared, and asked him for assistance in bringing the x, y and z axes to life in his classroom using augmented reality.

"He thought this sort of visualization would help those students who were having difficulty understanding this idea," explained Sherman, who added that Special Education majors are also interested in the assistive technology tools created for students with disabilities.

"Using augmented reality, many of these once-expensive tools are available at virtually no cost," Sherman said. "Now, children and adolescents can gain experience collaborating with one another, both locally and globally. This provides our teacher candidates with opportunities to address the needs of all learners in today's diverse classrooms. We're really giving our students high value for their tuition dollar."



(credit: Paul Bereswill/thanks to S.F. Giants)



With a stopwatch, a radar gun and his instincts in tow, John Barr '79 scours the globe in search of tomorrow's All-Stars

History will record the instant rookie catcher Buster Posey squeezed his mitt around a Brian Wilson fastball for strike three as the moment the San Francisco Giants captured the 2010 World Series. But to **John Barr '79**, it was an accomplishment years in the making, something that began well before that November evening in Arlington, Texas.

As the players swarmed from the third-base dugout in exultation, Barr high-fived some of his Giants colleagues and embraced others, reveling in their own triumph from their seats behind home plate. Their tenacious scouting and clever drafting helped deliver the franchise's first title since 1954, and it was Barr, the head of the Giants' amateur scouting operation, who made the call to select Posey out of Florida State just two years earlier with the No. 5 pick in the Major League Baseball draft. The 23-year-old's rapid ascent to the big leagues coincided with the Giants' midseason surge that propelled them from a middling 41-40 record on July 4 to the game's summit by the fall.

"I knew Buster in high school, and we loved him then," Barr said of Posey, who was named the National League Rookie of the Year following the season. "His level of maturity was something you rarely see, and he had the personality to go with it."

In assessing young prospects from coast to coast and abroad, Barr looks for more than just the physical tools – size, speed, arm strength – to be a successful ballplayer. Equally important to him is a players' "makeup" – those intangibles that Barr feels will allow a talented ballplayer to flourish in the major leagues through his 20s and 30s.

"All major leaguers are *skilled* baseball players. You have to be in order to reach that level," he explained. "There are kids in high school and college who have *ability,* but we do as much work as possible to understand his makeup. Will he be able to turn those tools into a skill?"

In 1990, while working as the director of scouting for the Baltimore Orioles, Barr and his team held the 20th overall pick in the draft. One by one, some of the country's most heralded young prospects disappeared from the board until the Orioles made their selection. When the time came, it was an easy call for Barr.



"I knew Buster in high school, and we loved him then. His level of maturity was something you rarely see, and he had the personality to go with it."



"Mike Mussina is a perfect example of talent and makeup coming together," said Barr of the cerebral right-hander who was one of just two pitchers in baseball history to win 20 games in his final year. "He had such tenacity on the mound, even coming out of high school, and he also graduated from Stanford in three-and-a-half years. That all goes into our evaluation."

Barr, who played baseball at Rider after starring at Audubon (N.J.) High School in Camden County, once had dreams of playing in the majors, but also prepared himself for a career as a CPA. After earning a bachelor's degree in Accounting and Commerce in 1979, he moved between the worlds of business and college coaching for a few years before settling in as an investment banker with Merrill Lynch in Houston.

Barr quickly established a career there, as well as a family. He and his new bride, Marianne, purchased a home and were set to put down roots when he met Merrill Lynch colleague Gerry Hunsicker, who had been a scout for the New York Mets. The two Philadelphia-area natives became friendly, and Hunsicker recommended Barr for a scouting position to Joe McIlvaine, then the Mets' director of scouting.



"Mike Mussina is a perfect example of talent and makeup coming together." "I met Joe when the Mets were in town to play the Astros, and we just talked about some of the players on the field before the game, sharing some observations," Barr said. "He asked me if I would consider working in professional baseball, and I told him, "don't kid about that."

Barr had a critical choice to make: stick with Merrill Lynch or follow his dream. He was already successful, newly married and with a mortgage payment, while the alternative required a two-thirds salary cut, a move to New York, and a life on the road. He consulted his father, William J. Barr, a World War II veteran and former prisoner of war.

"He told me, 'I started my own company when I was in my 40s with five children. That was a risk. Going to war was a risk,"



Barr recalled. 'What you're doing is living life. Chase your dreams while you still can."

Perhaps it was inevitable. Barr's parents infused him with a love for the sport, and even Marianne had come from a baseball family, one that travelled a long, winding road from Brooklyn to Little Rock, Ark., where her father's minor league career ran out of gas at the Triple A level.

"When I took the job, my mother-in-law said she couldn't believe the whole cycle was beginning again," Barr said, smiling at the memory.

(Continued on page 24)



# By the Book

By Sean Ramsden

In the moments before Phillies righthander Roy Halladay defied imagination last October by twirling just the second postseason no-hitter in major league history, **Mike Maconi** silently hoped the truly remarkable would also be completely uneventful.

With two outs in the ninth, Halladay got two quick strikes on the Reds' Brandon Phillips before the solid-hitting righty swung and dribbled Halladay's 104th pitch of the night into the dirt just before home plate.

And Maconi's stomach dropped.

The official scorer for the Phillies, Maconi drew his breath as he watched catcher Carlos Ruiz leap to smother the ball before turning on his knees and firing to first base to beat the speedy Phillips. Had Phillips been safe, however, Maconi would have had the weight of the baseball world upon his shoulders: Would it be scored as a hit, or an error?

"The rule book says to score a base hit if extraordinary fielding is required to make

the play," Maconi said. "Even though Ruiz threw from his knees, catchers do that all the time. They're used to making plays like that, and it is an ordinary position for them."

So the play may have been scored an error by Maconi, preserving Halladay's "no-no."

"Ruiz made the play cleanly, though," recalled the relieved Maconi.
"Thankfully ..."

Maconi, who by day is the director of Facilities Management on Rider's Lawrenceville campus, narrowly missed becoming an unwitting character in baseball lore, and instead will always fondly recall being a relatively anonymous part of history. His official scorebook from the game, since autographed by Halladay, has been sought by the Baseball Hall of Fame and could potentially fetch as much as \$100,000 at auction. But Maconi intends to keep the rare memento of the first major league no-hitter he's ever witnessed.

"I don't care about the money, and I wouldn't sell it anyway." he said. "To me, it's a really unique personal memento."



## CONNECTIONS

#### FROM CLASSROOM TO CAREER PATH

By Meaghan Haugh

When **Brianna Kuhl** '11 began her internship at SapientNitro in early January, she was immediately placed on a creative team. Though this is just Kuhl's first internship, she is already an active contributor on the team that is working with SapientNitro's client, ConAgra Foods' Healthy Choice.

"It's a super-inviting environment," said Kuhl, a Marketing and International Business major at Rider. "When anyone has an idea, everyone listens. If I have something to say, I feel I can open my mouth and contribute ideas."

program also introduces these students to major corporations and helps them understand the various career paths and opportunities available to them," said **Dr. Cynthia Newman,** associate professor of Marketing and director of Pathways. This was the first time that a participating organization offered paid internships.

The opportunity to work with SapientNitro evolved from conversations with **Alan** Wexler '85, M.B.A.'90, who is the senior vice president and managing director of North America for SapientNitro, as well as a member of the College of Business Administration's Executive Advisory Council.

"Personally, I benefited from an internship at Rider when I was a student. It was an amazing experience and I am glad to help students get the same opportunity," Wexler explained. that our people are part of a culture that is highly motivated."

In his current role, Wexler is not only responsible for business strategy, growth and operations, but he also focuses on building relationships with his employees and his clients.

"We keep people challenged, growing and empowered by offering opportunities to learn and succeed. We always look to see that they have an ability to make an impact," Wexler said. "I'm looking to empower people of all ages, especially those at the formative stages of their careers."

By participating in Pathways, SapientNitro not only gives students a glimpse into its leadership and work environment, but it has a chance to "test-drive" prospective employees.

When Antonio Aiello '11, a Marketing and Advertising dual major, is not at his SapientNitro internship, he is taking classes on the Lawrenceville campus.

After placing first in a case competition at SapientNitro's New York City office in December, Kuhl was one of six Rider students to be offered six-month paid internships with the company, which specializes in interactive marketing, creative design and technology services.

As part of the case competition, organized by SapientNitro and Rider's Pathways for Marketing and Advertising Program, five student teams from the College of Business Administration were asked to provide recommendations for ways ConAgra's Healthy Choice line could increase the number of times its target audience – women ages 25 to 44 – uses the product. **Antonio Aiello '11**, a Marketing and Advertising dual major, is also interning with SapientNitro.

"The Pathways program is designed to showcase some of our best students. The In fact, Wexler gained a number of lessons about leadership, motivation and commitment during a co-op with IBM. During Wexler's junior year at Rider, **Nancy Fritog M.B.A.'84** recruited him for the program.

"It was a fantastic program. The people who worked at IBM facilitated classes for us. It really wasn't about performing work, but it was more of an investment for us and the company," said Wexler, who remained with IBM part-time during his senior year and was offered a full-time position after graduation. "There were things that Nancy taught me about leading and trusting people. She had an incredible amount of trust in me, which gave me a lot of confidence."

Wexler began working at Sapient in his early 30s. "I didn't realize the importance of company culture until I came to Sapient," he said. "At the end of the day, you can train people with skills, but that's not really what brings success to our company. It's the fact

"I look to recruit people who are a cultural fit, so their values are in line with the core values of our company. I look for thirst for learning and flexibility, and I also look to see how a person would fit in with the team," he said. "The Pathways program is a win-win situation, allowing SapientNitro to benefit from exposure to top talent in the University while providing students with an opportunity to learn from industry professionals."

#### SIX RIDER UNIVERSITY STUDENTS

were offered six-month paid internships with SapientNitro, which specializes in interactive marketing, creative design and technology services. The students included Brianna Kuhl '11, Antonio Aiello '11, Mary O'Hara '11, Zakary Pflieger '12, Anna Tymczyszyn '11 and John Vassos '12.

#### **ALUMNI PROFILES**



## **Answering the Call**

Kieanna Childs Alexander '07 is the youngest-ever elected president of the Trenton area chapter of the NAACP

By Meaghan Haugh



Curiosity led Kieanna Childs Alexander '07 (pictured left) to her first NAACP meeting in Trenton in 2005. Alexander remembers sitting quietly in the back of the room, listening to people who had been engaged in the struggle for Civil Rights.

"I was never the one who jumped into action. I stood back and observed, but I

was also curious," Alexander said. "I wondered, What is the point of what I am doing? Will I make a difference? Until I got to Rider, I never really got involved, but once I did, I started going from there."

Six years later, Alexander has made history. On January 17 — Martin Luther King Jr. Day — the 30-year-old Alexander was inaugurated as the youngest-ever elected president of the Trenton area chapter of the National Association for the Advancement of Colored People, or NAACP, whose mission is to ensure advocacy, advancement, and equality of all people. During her two-year term, she hopes to diversify membership of the Trenton branch, collaborate with other community organizations and create an awareness of what the NAACP does.

"It's just amazing," said Alexander about her new role. "I stayed the course, and never gave up. I knew that there was a duty ahead of me."

While pursuing a degree in Liberal Studies from Rider's College of Continuing Studies, Alexander began conducting independent research about the NAACP for a class with **Dr. Pearlie-Mae Peters,** professor of English, who encouraged her to delve deeper into the subject. Alexander said it was the faculty and staff at Rider who encouraged her to get more involved in the community where she was raised.

"The city of Trenton grew me. That city is my heart, body and soul," said Alexander, who now resides in nearby Hamilton. "Trenton raises good people, and I want to continue to give back to them."

As an undergraduate student, she joined National Council of Negro Women and began volunteering for various organizations, including the Trenton Area Soup Kitchen. Eventually, at the Trenton chapter of the NAACP, Alexander became a more visible leader and quickly rose through its ranks.

"Rider molded me into the person I am today. I hope my story encourages other inner-city youth. I'm living proof. Statistically speaking, I should not have been there," said Alexander of her time on campus. "I owe a lot of this to my learning at Rider."



# Wrestling with Tax Questions?

**Timothy J. Morrison '83** recently teamed up with fellow Rider grad **Guy DelGrande '83** to launch the Small Business Tax Credit Calculator™

By Meaghan Haugh

When the federal government introduced the Small Business Health Care Tax Credit in March 2010, **Timothy J. Morrison '83,** (pictured above) president of Benefit Design Specialists, Inc., was intrigued to learn whether his own business of 15 employees qualified. He was dismayed, however, to discover how difficult and time consuming it was to sift through all the new reform's legislation on the Internal Revenue Service web site. Morrison, who earned his bachelor's degree in Business Administration, could only imagine how daunting the task seemed to other small business owners, and he knew he needed to develop a solution.

Relying on his 24 years of experience in employee health benefits and insurance, Morrison teamed up with fellow Rider alumnus **Guy DelGrande '83,** president of Tekmark Global Solutions, LLC., to launch the Small Business Tax Credit Calculator™. Designed for small businesses, accountants, tax preparers, payroll administrators and benefits professionals, the web-based program helps them to accurately calculate the exact amount of tax credit due for use in filing their yearly tax returns.

"I wanted to create a user-friendly, web-based product because most people assume that they do not qualify for the tax credit," said Morrison, managing member of Tax Credits,  $LLC^{\text{\tiny M}}$ . "Small business owners are going to need this tool to calculate their tax returns, and accountants will be able to offer this option to their multiple clients. There's no accurate calculator right now that offers that type of solution."

Generating solutions is not unusual for Morrison. Since 1996, Benefit Design Specialists, Inc., has provided innovative employee benefits solutions to more than 300 employer groups in Central Pennsylvania and Phoenix. BDS handles all of its clients' benefit packages, including dental, medical and life insurance.

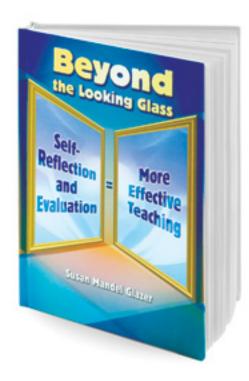
"When we work with the client, we are not only the broker, but we're also the one call for them for claims, clients and billing issues," explained Morrison, whose son, **T.J. Morrison '08,** is the company's sales and marketing manager. Morrison and his wife, Tonya, also have two other sons, **Rob '11** and **Clint '14,** who are currently studying at Rider. All three sons have followed in their father's footsteps by wrestling for the Broncs. "We work for the employer in reaching out to medical carriers that are competitive and advantageous, getting quotes and handling the negotiation process annually."

To learn more about the Small Business Tax Credit Calculator™, please visit www.smallbusinesstaxcreditcalculator.com.



# >>Broncs in Books

## Toward More Student-Centered Learning





DR. SUSAN MANDEL GLAZER

Dr. Susan Mandel Glazer's "a-ha" moment arrived just weeks after beginning her teaching career in 1960. "After saying, 'Oh, you can do better than that' to a child and seeing her grimace, I realized I was using the same degrading language

with children that had been used with me," she recalled. Soon, Glazer began asking more questions: "Why are the kids having difficulty sitting still?" Or, "What is it I need to know about them to guide them to want to learn?"

Fifty years later, Glazer issues an unbridled challenge to all teachers to question themselves and how they affect their environment in her 17th book, *Beyond the Looking Glass: Self-Reflection and Evaluation = More Effective Teaching.* In it, she is critical of many institutional norms, right down to the standard classroom layout. "If there is one seat in the room, the paying customers give it up," Glazer said. "Be honest and tell me where you see student-centered

learning, where a child's needs come before the administration's."

If Glazer sounds perturbed about the state of American education, she is, but she isn't spouting untested theories. She has earned acclaim as the director of the Reading and Writing Center at Rider, which has helped develop more than 7,500 children since it opened in 1980. Along the way, she has spoken by invitation in 29 countries and all 50 states about the Center's programs and her research, and has served as an adviser to educational leadership in Finland, which sits proudly atop the world in student achievement.

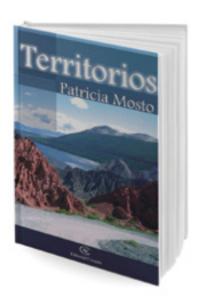
Beyond the Looking Glass is personalized through a series of vignettes by successful professionals from all walks of life, from a celebrity chef to a retired university president, who reflect on particularly negative classroom memories. Glazer's aim, however is not to disparage teachers. Rather, she believes that school systems have failed these educators, and Beyond the Looking Glass, through its recipe for self-assessment, offers a means to empower and motivate them.

Beyond the Looking Glass: Self-Reflection and Evaluation = More Effective Teaching By Susan Mandel Glazer, Christopher-Gordon Publishers, Inc., Paperback, 171 pages, \$26.95

#### **Territorios**

*Territorios*, the second book of poetry published by **Dr. Patricia Mosto**, dean of Rider's College of Liberal Arts, Education, and Sciences, presents itself in two distinct parts. In the first, *Territorios Ahincos*, the Argentinean native integrates herself with her surroundings, her country of origin, and the universe as a whole. In the second half, *Territorios Intimos*, Mosto describes more internal landscapes – those of the soul, heart and mind – and the ways the reader can express feeling using images of physical landscape. Though an accomplished environmental scientist, Mosto forgoes didacticism and instead frames her contemplations in the style of the postmodernist poets to describe nature and ecosystems.

Territorios By Patricia Mosto Editorial Croquis, Paperback, Spanish-only, 67 pages, \$20.00



#### Curtain Rises on Alum's Stories



During her early days as a Rider undergraduate, **Lindsay Faith Rech '00** was focused on a stage career. "I was actually a Theater major, but halfway through, I ended up declaring writing as a minor, as a backup plan," Rech said. "I've loved to write ever since I learned how, but had always considered it more of a hobby than a career aspiration. By graduation, I had outgrown my dreams of becoming a famous actress and was intent on doing 'something' with my writing. I just didn't know what."

The "something" has become Rech's third novel, *It Started with a Dare*, published by Graphia, the teen imprint of Houghton Mifflin Harcourt. In her initial foray into

the Young Adult market, Rech tells the story of CG Silverman, a self-described nobody who sees her move to a new school as a chance to reinvent herself. By affecting a devil-may-care façade, CG quickly achieves her coveted in-crowd status through a seemingly routine game of truth or dare.

Though Rech's first two books, *Losing It* and *Joyride*, both published by Red Dress Ink, fell into the "chick lit" genre – geared toward twenty- and thirty-something women trying to juggle relationships, careers and their evolving identities – she always intended *It Started with a Dare* to appeal to a teen audience. These young readers, Rech says, can benefit from recognizing familiar situations unfold on the pages they read.

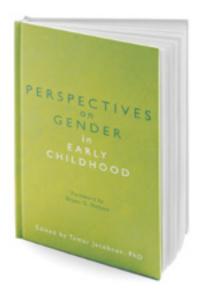
"I just recently received a letter from a high school student who'd been profoundly affected by *It Started with a Dare*," explained Rech. "She talked about how parts of the story caused her to examine her own behavior and reevaluate her priorities. I was so grateful for her reaction — to know that I really reached someone in that way, was beyond inspiring. Teens need their own realistic place in modern literature, and I am humbled and proud to be a small part of creating it for them."

It Started with a Dare By Lindsay Faith Rech '00, Houghton Mifflin Harcourt/Graphia Paperback, 305 pages, \$8.99

### Perspectives on Gender in Early Childhood

Perspectives on Gender in Early Childhood begins immediately by reflecting on the first question most people seem inclined to ask upon news of a new baby: "Is it a boy or a girl?" From that moment, identities begin being shaped, and "masculine" or "feminine" characteristics are assigned, even before any trace of personality has been revealed. Dr. Tamar Jacobson, chair of the Department

of Teacher Education at Rider, has assembled a diverse collection of essays that explore ways to understand how children learn about their gender identity from the adults who teach them. Topics include gender portrayal in children's books, the role of early childhood in gender differences in mathematics, and creating preschool classroom environments that promote gender equity.



Perspectives on Gender in Early Childhood Edited by Tamar Jacobson Foreward by Bryan G. Nelson, Redleaf Press, Paperback, 286 pages, \$44.95



# Atlantic Athletic Conference (MAAC) Women's Soccer Coach of the Year and Abi Cottam '13 was named to the

IDER'S DRAYSON HOUNSOME

Coach of the Year and Abi Cottam '13 was named to the All-MAAC Second Team at the 2010 MAAC Championship Pre-Tournament dinner on

DRAYSON HOUNSOME November 2.

In just his third season, Hounsome led Rider to its first top-four finish in the conference since 2004 after being picked to finish ninth in the 10-team league. "I'm surprised, really," Hounsome said. "It's an honor to receive this; there are so many good coaches in the league. It is really a credit to the work the team put in. Honestly, I'm shocked."



Cottam, who also sports a 4.0 GPA as a psychology major, finished second in the MAAC with five gamewinning goals and was seventh in the conference in points (21), seventh in goals (8) and eighth in assists (5). "That is a strong season at the Division I level," Hounsome said. "She has so many aspects to her game that make her a dangerous player: pace, vision, finesse, intelligence and a great first touch. This season was really just the



ABI COTTAM

beginning of her soccer career here at Rider."

A native of Leominster, England, Cottam missed the first 11 games of her rookie season last year with a preseason eye injury and still went on to share the team lead in assists for 2009. "She has the potential to be one of the best ever at Rider," Hounsome said.

## Changing of the Guard by Bud Focht



RUSS FAGER COACHED THE BRONCS SINCE 1975.

AFTER 36 SEASONS, THE WHISTLE has been passed in the men's soccer program at Rider, with head coach **Russ Fager**, the team's all-time winningest coach, retiring after 36 years at the helm, and local soccer legend **Charlie Inverso** stepping in to lead the Broncs.

The longtime head coach at Mercer County Community College 975. (MCCC), Inverso compiled a there, en route to winning five national

434-46-14 record there, en route to winning five national championships. Under his guidance, MCCC won National Junior College Athletic Association (NJCAA) Division I titles in 1988, '91, '95, '96 and 2004. In all, Inverso took 18 squads to the national tournament, including a run of eight straight seasons from 2001 to 2008. Inverso comes to Rider from Rutgers University, where he served as an assistant coach last season.

"Charlie Inverso is a proven winner and has established a great reputation in the local, regional, and national soccer communities," said **Don Harnum**, Rider's director of Athletics. "I am confident his numerous successful coaching experiences and his extensive contacts in recruiting will be major benefits for the Rider men's soccer program."

Four times Inverso was the National Junior College Athletic Association Coach of the Year and he was inducted into NJCAA Hall of Fame in 2006.

Fager took the reins of the Rider program in 1975 after four seasons as an assistant under Bob Pivovarnick, with his 1977, '78, and '79 teams earning postseason bids to the Eastern College Athletic Conference Championships. In 1987, Fager was named East Coast Conference Coach of the Year.



CHARLIE INVERSO COMPILED A 434-46-16 RECORD AT MERCER CCC.

"I would like to thank Coach

Fager for his four decades of dedicated service to the Rider University men's soccer program," Harnum said. "During my time with Russ, he has represented the department well and always placed a high priority on the overall welfare of the student-athletes under his supervision. I wish him and his family nothing but the best in the future."

Fager's Broncs won the Northeast Conference Championship in 1992 with a record 14 wins. In 1997, after winning the MAAC Championship and posting 15 wins, Rider played in the national tournament and achieved a national ranking of 15th in the final NSCAA/Umbro Division I poll. After winning the conference championship the following year, Rider again played in the NCAA tournament. In all, 20 of Fager's 36 teams qualified to play in the conference tournament.

### Spanish Tandem Leads Rider Field Hockey to NEC Championship

by Bud Focht

Ladies of Spain, we adore you. Even without the accordion music that usually accompanies those lyrics (or something very close to them), the words still describe the feelings of the Rider community toward field hockey standouts,

Virginia Egusquiza '12 and Sandra Penas '14.

The top two scorers in the entire Northeast Conference (NEC), Egusquiza and Penas both hail from The Kingdom of Spain, or Reino de España; Egusquiza from Getxo, while Penas calls Barcelona home. Together, they led Rider to the NEC championship this season with 16-4 record, including an undefeated mark in the conference. The Broncs topped Monmouth in the title game, 1-0, on a goal from **Alicia Govannicci '14,** who scored off an assist from Egusquiza.

"Virginia has helped raise our level of play in her short time here with us," said Rider head coach **Lori Hussong**. "She is hardworking, yet humble, and continues to be a huge factor on the field for us. Without her presence, our program would not be playing at the level we are."

Egusquiza claimed her second consecutive NEC Field Hockey Player of the Year award in 2010, as well as the NEC Tournament MVP, and finished the year ranked 12th nationally in assists. As a freshman, she was the 2008 NEC Rookie of the Year after choosing Rider over Syracuse University.

"I visited Syracuse; it was nice," said Egusquiza. "But, I liked Rider so much more, the coaches and the players."

Penas, an Economics major, was second in the nation among freshmen in goals-per game average. She earned NEC Rookie of the Week honors twice and even garnered an NEC Player of the Week award, a rare accomplishment for a freshman.

"Sandra is really starting to get acclimated to our style of game in the United States," Hussong said. "The more experience she gets, the better she will be. She is definitely a great scorer."



Sandra Penas '14 (left) and Virginia Egusquiza '12 provide scoring punch for the field hockey team

# "I visited Syracuse; it was nice. But, I liked Rider so much more," said Virginia Egusquiza '12.

The first time Penas set foot on American soil was when she visited Rider. "I love it here," Penas said in her thick, Castilian-accented Spanish. "The fact that Virginia was here helped me make my decision to come here. We had friends in common in Spain and I talked with her through the Internet. She told me about the University and the team and the coaches, how it was like a small family."

Their common background remains a means of support for the more established Egusquiza, who studies International Business and Business Administration. Together, they are thriving in their new environment.

"The best thing about being here is being able to go to school and play field hockey," she explained. "Back home, the universities don't have teams, so I would play on a club team separate from school. The hardest part of being here is trying to play field hockey and keep up with my school work. That takes up a lot of time. I spend a lot of time studying, and getting a great education. It is hard, doing it in a second language, but I really like it."



I got into baseball because
I love to compete and I
wanted to be with a group
of people who worked hard
to bring together players
who won a World Series.



#### (Continued from page 15)

Twenty-seven seasons later, Barr proudly wears the 1986 World Series ring he earned with the Mets on his right hand, but looks forward to another in the spring when the Giants receive their own version of the highly coveted jewelry. It's emblematic of the one goal shared by everyone in the game – to be the best.

"I got into baseball because I love to compete and I wanted to be with a group of people who worked hard to bring together players who won a World Series," he explained. "The first one, with the Mets – I had a lot less influence on that team, so this was a very fulfilling year."

John Barr '79 hoists the 2010 World Series trophy with former major league pitcher Dick Tidrow, now the Giants' vice president for player personnel, following the team's victory over the Texas Rangers.

Along the way, Barr worked as the East Coast scouting director for the Minnesota Twins for a year before joining the Orioles in 1989. In 1991, he was named the assistant general manager of the San Diego Padres, working again for McIlvaine. The two friends returned to the Mets for the 1994 season, with Barr as the team's director of scouting.

Barr left the Mets in 1997, and spent the next 10 years with the Los Angeles Dodgers as the director of East Coast scouting before joining the Giants as the special assistant to general manager Brian Sabean for scouting. His assigned territory with the Dodgers allowed him to relocate his family from Florida to Haddonfield, N.J., where the Barrs – John, Marianne, as well as daughters Kate, Eileen and Mary, and son, Blake, – still reside.

Though he spends some 250 days a year on the road scouting players, the administrative end of Barr's job also has him overseeing the Giants' scouting budget. He says the things he learned in the classroom and on the field at Rider have stayed with him, in many ways.

"Rider was a great place for me to develop and chase my dreams," recalled Barr, a first-baseman and centerfielder during his playing days for the Broncs and coach **Sonny Pittaro**. "I was never the best player on the field, but I had a passion for the game, and that carried me a long way."

# SPRING 2011 CLASS NOTES



Joseph Tabak of Highland Park, N.J., was granted a rare honor by the Catholic Church, earning knighthood in the Order of Pope Saint Sylvester. Joseph is the first non-Christian in the 25-year history of the Diocese of Metuchen, N.J., to have the papal honor conferred upon him. A business executive and longtime supporter of St. Peter's University Hospital in New Brunswick, N.J., Joseph received a certificate and a medal in April 2010 at St. Francis of Assisi Cathedral in Metuchen. "I'm honored because it furthers our shared Iudeo-Christian values and interreligious relations," Joe told the New Jersey Jewish News. "Although we have many types of relations, we are all one people, we all pray, and we all need to help one another. We all share the same values." Joseph has also received the Israel Peace Medal from the State of Israel Bonds.

#### 1969



L to R: Kevin Shields '72, Jim Burghart '71, Tony DeBellas '72 and Ray Hiza got together on November 27, 2010, for a Theta Chi mini-reunion in Woodbridge, N.J. "Burghart came up from Atlanta, DeBellas came up from Orlando, and I travelled from Plano, Texas," said Ray.

Mark W. Jones has been hired by the State Theater in New Brunswick, N.J., as its new chief executive officer. Mark, who began his new position in January, is also the nonprofit performing arts organization's fifth president. He had spent three years as the executive director of the Paper Mill Playhouse in Millburn, N.J., and was previously the executive director for Shakespeare & Company in Lenox, Mass. Mark also spent 12 years as the executive director for the Jose Limon Foundation in New York, as well as time with New York's Glimmerglass Opera and the Music-Theater Group. Mark's duties include steering the artistic vision of the prestigious theater, creating and directing strategic plans, daily operations and bolstering the theater's financial situation. He is also a panelist on the New Jersey State Council on the Arts.



#### 1966

"This past Reunion Weekend at Rider, the brothers of Delta Sigma Pi and Phi Kappa Psi held our own reunion," writes **Bob Meinzer**, president of Phi Kappa Psi in 1965. "There were brothers from the classes of 1962 to 1968. It wasn't limited to those years, but we had gotten together back in 2005 and most of these brothers knew each other. What we had shared was

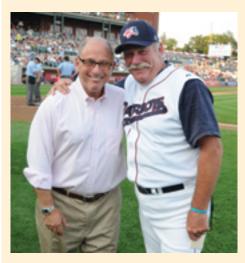
the transition from fraternity life off campus to the move to a house on campus and a change in our national affiliations. While all the brothers of Delta Sigma Pi became brothers of Phi Kappa Psi, we still maintained the Delta Sigma Pi connection. Rider provided us with a wine and cheese reception on campus on Friday night and we had our own dinner program at the Westin

in Princeton on Saturday night. Six past presidents of Delta Sig and Phi Psi attended, and it has become a tradition that the next president in the pecking order organize the next reunion. The turnout was robust and the stories recounted over the weekend were many and humorous. Old friends, who hadn't seen each other since graduation, were reconnected."

In December 2010, **Leonard Kawecki** of Phoenix was awarded a Ph.D. in Construction Management from Arizona State University, Ira Fulton Schools of Engineering, School of Sustainable Engineering and the Built Environment, Del E. Webb School of Construction. Len, who graduated from Rider in just three years, has earned an astonishing seven college degrees over his lifetime and six certificates.

#### 1971

**Steven B. Kalafer**, chairman of the Flemington Car & Truck Country Family of Dealerships, and chairman and principal owner of the Atlantic League's five-time champion Somerset Patriots, was a 2010 *NJBIZ* Hall of Fame honoree. Steve is a former member of the Rider University Board of Trustees. He is pictured here with Patriots manager, Sparky Lyle.



#### 1974

"We hosted a Rider reunion at our restaurant in Venice, Florida, in 2009," writes **Marilyn Morrison Westrom**. The Honoluana Grill was chosen by the Venice Area Chamber of Commerce as medium-sized Business of the Year for 2010, and in October, it earned the Silver Sipper Award in a "people's choice" wine fest event featuring 14 area restaurants. But, writes Marilyn, "life goes on and things change. Effective

November 2, 1010, the Honoluana Grill was sold. However, our son, Ron Westrom, remains as executive chef. Now my husband, **Wesley J. Westrom**, and I can spend our extra time with our two grandsons."

Joan R. Day, cofounder and president of Promedica, saw her company named by *Inc.* magazine to the Inc. 5000, a list of the fastest-growing private companies in the United States, in August 2010. More than 27 million businesses are registered in the country. Promedica conducts qualitative and quantitative primary marketing research focused on the health care industry – both in the United States and in key international markets. Joan earned a master's degree from the Medill School of Journalism at Northwestern University in 1979.

#### 1975

Plainsboro, N.J., resident **Richard Corbett** has been appointed to a lead counsel position at the New Jersey Office of Legislative Services.

#### 1976

"El and I have been married for almost 34 years and are blessed with two children, their spouses and two grandsons who were born in April and July of 2009," writes Mary Gamache Bullard of her life with husband, Eldred. "We are expecting a granddaughter in 2011, too. I am the assistant vice president of Finance at the New Jersey Business and Industry Association in Trenton. We often travel with Marilyn Heller Ayers '79 and Damian Ayers. We have lived in Pennington for 20 years. Wow, the years have flown by! Thank you for continuing to keep the alumni informed through your magazine and other events."

**Bill Mann** celebrated his 90<sup>th</sup> birthday in August 2010 by skydiving from 14,000 feet. The Mount Holly, N.J., resident, who served in the U.S. Air Force from 1937 to 1965 before retiring as a lieutenant colonel, gave sky diving a

try after he left the service, but had not jumped since he was in his 70s. Bill was stationed at Pearl Harbor, Hawaii, when it was attacked in December 1941, and also served in the Korean and Vietnam conflicts, but "I never had to jump out of a 'sick' plane," he told the *Burlington County Times*. "I'm still going strong," he told the *Times*.

### 1977



Trust Across America, an organization dedicated to unraveling the complexities of trustworthy business behavior, has selected Frank Sonnenberg (pictured above) of Bergen County, N.J., as one of 2010's Top 100 Thought Leaders in Trustworthy Business Behavior. According to Trust Across America, these leaders collectively represent a group that can genuinely transform and reverse the cycle of mistrust in business. The former National Director of Marketing for Ernst & Young's Management Consulting Group, Frank is a nationally recognized marketing expert and founder of Sonnenberg & Partners of Ridgewood, N.J. He is the author of more than 300 articles and three books. including Managing with a Conscience: How to Improve Performance Through Integrity, Trust, and Commitment, which was selected by Industry Week as one of the Top Business Books of the year.

Twenty-five years after opening a small tax-preparation business in his home, Garry M. Keel opened the doors to his newest office in January 2011. Money Management Associates, LLC, will serve existing and walk-in clients from its new headquarters at 1194 Parkway Avenue in Ewing, N.J. "It has always been my goal to provide high-quality services that are customer- and communityfocused," writes Garry, an active community partner. "Professionalism and accessibility are what our clients expect of us, and what they get. We enjoy what we do and care about our neighbors." Money Management Associates, LLC, serves more than 400 clients throughout the local community and tri-state area. Since 1984, the company has provided income tax preparation and financial planning services for individuals and small businesses. It has been recognized as one of the fastest-growing tax-preparation and planning businesses in the greater Mercer County region, and has been featured on Channel 7 Eyewitness News in New York, 6ABC in Philadelphia, and New Jersey Network.

"Since graduating, I've lived in New York and worked the New York advertising agency world, managing global advertising for Coca-Cola, Calvin Klein, Johnson & Johnson, L'Oreal, and others," writes **Scot Kaufman**. "I moved to Los Angeles in 2005 and have been working in entertainment marketing, producing branded marketing content for Heineken, OfficeMax, New Era, Fatburger and other marketers. When off-duty, I continue to surf and am very active within the L.A. music community."

#### 1981

**Susann Tindall Stilwell** and her husband, Jeff, welcomed 11-year-old Anastasia from Ukraine in November 2009. She joins 17-year-old Connor, a high school senior, at the Stilwell household in San Jose, Calif.



Left to right: Staff member Ann Watkins, Ewing Mayor Bert Steinmann, Garry M. Keel'78, Ewing Council President Les Summeil, and office intern Brenna Rubino

**Dr. David M. Tripold, M.A. '96** is an associate professor of Music and the chair of the Music and Theatre Arts department at Monmouth University. This year, David was elected the distinguished teacher of the year at Monmouth. He and his wife, **Maggie Spence Tripold '82,** send greetings to all their alumni friends.

#### 1985

Kathy A. MacDonald was named vice president for investor relations by the Mead Johnson Nutrition Company in January. A certified public accountant, Kathy is familiar with Mead Johnson's global operations, having served most recently as vice president for finance for the company's Asian and European businesses that include seven of its 10 largest markets. Mead Johnson is a global leader in pediatric nutrition, and develops, manufactures, markets and distributes more than 70 products in 60 markets worldwide.

#### 1988

Former Lincoln "B" roommates **Donna Adinolfe** (below, left) and **Amy Zandomenego Sub** drove a yellow 2008 Volkswagen Beetle from Tucson, Ariz., to New Jersey in July 2010. Along the way, the duo experienced a monsoon in the picturesque deserts of New Mexico; walked on Beale Street and visited Graceland in Memphis, Tenn.; visited friends in Dallas, Texas, and discovered Foamhenge, a full-size Stonehenge replica fashioned entirely from Styrofoam, in Virginia.



#### 1993

**Robert H. Adams,** vice president of Operations at Jersey Shore University Medical Center in Neptune, N.J., received the American College of Healthcare (ACHE) Executives

Early Care Healthcare Executive Regent's Award at the annual ACHE breakfast meeting in January. Affiliates are evaluated on leadership ability, innovative and creative management and executive capability in developing their own organization. Robert, who also earned master's degree in Public Administration from Seton Hall University, has served in his position at Jersey Shore University Medical Center since 2005. He is married to **Patricia Bray Adams '92.** 

#### 1996

Marc McKithen, who previously worked with the New York law firm of Milbank, Tweed, Hadley & McCloy LLP, is now the main counsel for the City of Trenton. Marc earned a master's in organic chemistry from the University of North Carolina at Chapel Hill, and his law degree at Yeshiva University's Benjamin N. Cardozo School of Law.

#### 2001

Katie Pierce DeVito is the founder and president of NJ Unemployed, a jobs and career counseling and advocacy group based in her hometown of Hamilton, N.J. The organization hosted a town hall meeting on February 15 that offered members of the public a chance to speak to state legislators in order to let unemployed people learn what is being done in Trenton and beyond on their behalf. Katie, who is married to Nick DeVito '99, founded NJ Unemployed last year and has appeared on CBS' The Early Show to discuss places to find jobs. The February town hall meeting, held in Princeton, featured a panel discussion by state lawmakers on two particular bills; one that will allow unemployed residents of New Jersey to file and update unemployment information online, and another that would place out-of-work adults into temporary positions with companies that then have the option to hire them permanently. To learn more about NJ Unemployed, visit the organization on the Web at http:// www.njunemployed.com.

#### 2002

Joseph Iwanczewski has been hired as associate on the Sales and Marketing team at Turner Investment Partners, an employee-owned investment firm. He is responsible for cultivating new and existing relationships with institutions and fluent individual investors to generate new business for Turner. His team also provides financial and investment information, continuous portfolio updates and sales tools to external wholesalers at the firm. Joseph previously worked for BlackRock as an internal advisor consultant. The Langhorne, Pa., resident is currently working toward a master's degree in Security Valuation and Portfolio Management at Creighton University.

#### 2004

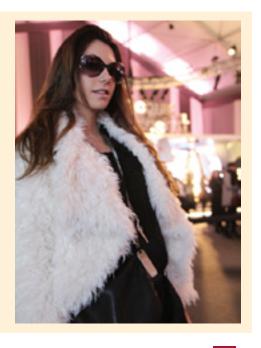
Alexandra Alazio of Port Monmouth, N.J., was promoted to marketing coordinator at Comcast Spotlight, where she will develop promotional campaigns for clients, as well as produce community and charity-based public service announcements and commercials advertising Comcast Spotlight's products and services. This role is new in the company and was designed to incorporate the 2010 Telly Award-winner's production background and marketing skills.

Kristy Eléna (right) recently scored a year-long, \$100,000 blogging gig with Sunglass Hut after placing first place in its three-month competition. The contest attracted more than 600 applicants, who had to submit one-minute videos on why they wanted the position. As the blogger for Fulltime Fabulous, Kristy, who also receives a \$1,000 per month styling bonus, has been covering fashion shows in Milan, Paris and New York. Kristy, who received a degree in Communication with an emphasis in Radio and Television, showcases her interests in fashion and photography on the blog. Follow Kristy's progress at http://www.fulltimefabulous.com.

#### 2006



Ari Bluestein, M.B.A. '07 (pictured above) joined the longtime play-by-play "Voice of the Dragons," Pat Delsi, on radio broadcasts for Drexel University's women's basketball this past season as the Dragons' analyst. A sports director at WRRC 107.7 during his days at Rider, Ari also hosts a podcast on Blog Talk Radio for RosterDoc.com, a fantasy football Web site, and writes as the Drexel Dragons Basketball Examiner on Examiner.com. Previously, Ari appeared on 1290 The Ticket in Delaware as a college basketball analyst.



Cathleen Ziegler is working in development at Rutgers Graduate School of Education in New Brunswick, N.J., while her husband, Michael Palace '05, is a Web application specialist at Infinite Conferencing in Springfield, N.J. The newlyweds reside in Cliffwood, N.J.

#### 2007

Former Rider baseball player **Justin Roszkowski** is now a U.S. Navy SEAL. This elite group has always distinguished itself as an individually reliable, collectively disciplined and highly skilled maritime force.

#### 2009

Meg Holland, now a graduate student at George Washington University, presented a paper at the Popular Culture Association/American Culture Association of the South conference in September 2009, and just received word that she is the winner of the Ray and Pat Brown Award for the best student paper in Cultural Studies.

#### **MASTER'S NOTES**

Donald Harm, M.A. '79, a former assistant superintendent of administration at Pennsbury High School in Fairless Hills, Pa., has been named principal of Morrisville (Pa.) High School. In all, Donald has more than 36 years of experience as an educator and administrator. He earned a bachelor's degree in Social Studies Education from West Chester University and a Superintendent's Letter of Eligibility from Arcadia University.

Dave MacDonald, M.B.A. '91, has been employed by IBM for the past 10 years. He was recently promoted to the executive position of director, Worldwide Business Process Management Sales. Dave lives with his wife and two sons in Fort Washington, Pa.

Beth Coyle, M.A. '96, Ed.D., was appointed the senior vice president for Administration at Berkeley College. In this role, Beth will oversee the Campus

Operating Officers and Operations. The position provides leadership for campus administrative functions, buildings and grounds management, and safety and security for the College. The Pearl River, N.Y., resident began her career at Berkeley College in 2004 as the director for Business and Auxiliary Services. Over the years, she has served as campus operating officer for the Garret Mountain Campus in New Jersey; assistant vice president of Academic Affairs for the New York campuses; interim dean of Berkeley College Online; and associate provost for Academic Support and Administration. The recipient of the Berkeley College Associate of the Year Award for Adaptability, Beth earned an Ed.D. from Nova Southeastern University; an M.A. in Human Services Administration from Rider University; and a B.A. in Communications from The College of New Jersey.

#### **IN MEMORIAM**

**1931 Evelyn E. Huber,** February 1, 2011, Raritan, N.J.

1942 Irwin W. Goodman,

July 13, 2010, Boynton Beach, Fla.

Josephine Salerno Hartje,

September 20, 2010, Jacksonville, Fla.

1947 Betty Sell Hartman,

June 17, 2010, Macungie, Pa.

1949 Richard C. Winship,

January 31, 2011, Princeton, N.J.

1950 Harry A. Weiss,

June 2, 2010, Beaufort, N.C.

Dominic G. Caruso,

November 13, 2009, Pennsauken, N.J.

1951 John H. Fournier,

October 30, 2010, North Port, Fla.

1954 Thomas McGrane III,

February 12, 2011, Belford, N.J.

1959 Violet "Tootsie" Tatrai Apai,

August 1, 2010, Ewing, N.J.

#### 1975 Edward G. Eget,

November 8, 2010, Vineland, N.J.

#### 1976 Robert D. Larrabee,

September 2, 2010, Deerwood, Md.

#### 1982 Gregory Bash,

August 15, 2010, Tampa, Fla.,

#### Robert P. Phillips,

February 6, 2011, Ashville, N.C.

#### 1984 Karl A. Dienes Jr.,

August 11, 2010, Lambertville, N.J.

#### 1988 Liza Ringer Chance,

May 23, 2010, Magnolia, Del.

#### 1990 Eileen Sadowsky Yadlosky,

November 26, 2010, Pemberton, N.J.

#### 1991 Ellen Traberman,

September 21, 2010, Hoboken, N.J.

#### **FACULTY**

**Eliot Schrero,** Professor Emeritus of English, August 9, 2010, Teaneck, N.J.

Joseph F. Behot, retired head football coach at Rider from 1949 to 1951 and assistant director of Athletics at Rider until 1972, August 29, 2010, Bridgewater, N.J.

Arthur C. Ford Jr., former professor of Biology and chair of the Science Department, October 6, 2010, The Hague, Netherlands.

**Charles Richardson,** Professor Emeritus of History, November 30, 2010, Lawrenceville, N.J.

**Peter Aberger,** Professor Emeritus of French, chair of the Foreign Languages department, and creator of Rider's Study Abroad Program, January 3, 2011, Pennington, N.J.

#### **WEDDINGS**

**Suzanne Lewis '82** and Eric Lee on January 17, 2009.

**Brian Kelley '97** and Alison Litecky on May 22, 2010.

Jill Pritchard '00 and Thomas Cassidy IV '02 on July 31, 2010.

**Eileen Corrigan '02, M.B.A. '11,** and **Eric Gurwitz '02, M.B.A. '11** on May 22, 2010.

Jenny Puia '06 and Albert Cuaresma '06 on March 6, 2010.



**Tirusha Dave '07**, (above, right) who was featured in the spring 2009 issue of *Rider* magazine in a feature entitled "30 Under 30," married Nehal Patwa on December 14, 2010, in India. Tirusha owns *Bravura Artist*, an online magazine dedicated to South Asian culture, and has been published in South Asian print magazines in seven countries. Tirusha and Nehal, an information-technology business consultant, honeymooned in Kerala, India, before returning to their home in Columbus, Ohio.

#### **BIRTHS**

Chase Charles to **Cari Nebbio Gallagher** '97 and **Charles Gallagher** '97 on July 6, 2010.

Madeline Marie to **Meghan Barno Portik '99** and Jeffrey Portik on July 13, 2010.

Riley Elizabeth to **Kimberly Addison Lorjuste '03** and **Gregory Lorjuste '04** on October 29, 2010.

# SOUTH JERSEY ALUMNI REGIONAL RECEPTION AND WINE TASTING MARCH 24

JOIN PRESIDENT MORDECHAI ROZANSKI and fellow alumni at a southern New Jersey wine tasting featuring a presentation by **Dr. Walter Brower '48**, professor and dean emeritus of the School of Education:

"Andrew J. Rider: One Who Left Many Footprints – Educator, Entrepreneur, and Community Leader"

6 to 7:30 p.m. \$20 per person Annata Wine Bar 216 Bellevue Avenue Hammonton, N.J.

# BASEBALL GAME AND RECEPTION DALLAS/FORT WORTH ALUMNI CHAPTER EVENT APRIL 9

#### Dr Pepper Ballpark

7300 RoughRiders Trail Frisco, Texas

6:30 p.m. Reception 7 p.m. Game Frisco RoughRiders vs. Springfield Cardinals

\$27 per person, includes game ticket; two hours all-you-can-eat at Sonny Bryan's Smokehouse BBQ with Dr Pepper products, beer and wine; and a limited edition 'Riders hat.

Tickets not required for children 3 and under who don't require a seat.

In 2009, Baseball America named Dr Pepper Ballpark the fifth-best ballpark in all of minor league baseball. The Frisco RoughRiders are the Double-A affiliate of the Texas Rangers.

Please register by visiting our web site at http://alumni.rider.edu or calling the Office of Alumni Relations at 609-896-5340.

# Beyond First Impressions By Susan Christian

AS THE SAN FRANCISCO GIANTS' special

assistant to the general manager for scouting, **John Barr '79** makes his living mining the ball fields of the world looking for that extraordinary raw-talent teenager who will one day develop

his skills and blossom into a major league player. As you read in the cover story of this issue, his successes include potential Hall of Famer Mike Mussina and the reigning Rookie of the Year, Buster Posey.

Although the stage may not be as publicly illustrious as Major League Baseball, my job as dean of Enrollment at Rider University is in many ways quite similar to John's. I, too, spend my days in search of, and, quite

honestly, in judgment of young people with personal dreams and unlimited potential. I try to find those who will not only become successful Rider students in the coming years, but, more important, will become outstanding Rider alumni in the future. And while we accept about 900 new freshmen each year to join the Rider family, once in a while, I find that special "kid" that I know to keep my eye on. The one that I think has the potential to be that "Rookie of the Year," "All-Star," or whatever sports analogy you want to use.

For me, **Steve Brill '01** was one of those students. He was the first ever to be recognized as "tour guide of the month" in his first month as tour guide back in 1997. I was fortunate enough to get to know Steve beyond just passing in the hallway during his time in the office. We would frequently talk about how his courses were going, what his plans were, and why, oh why, he wore his hair the way he did. Steve was part of the "bed head" generation. He would walk into the office and you were never sure if he actually combed his hair before he came to work or if he actually meant it to look that way. It was either straight up in the air or pointed in directions hair should never go. And, of course, to make sure it stayed that way, Steve would plaster it with "Bed Head" product!

Steve gave the impression of just a fun-loving guy with a "devilmay-care" type of attitude. But after spending five minutes with him, you could tell there was much more to Steve Brill. He was smart, conscientious, articulate and took his education very seriously. I remember using Steve as an example in talking to my

two children on how you can't judge a "book by its cover." I would often use Steve as an example of how different first impressions can be. He was the kind of kid we all hope our children grow up to be like.

Steve's initial plans after graduation from Rider were to pursue his M.B.A. He prepared and took the GMAT and had them sent to his prospective schools. One of those schools, Rutgers, contacted him after receiving his GMAT scores and asked him to participate in a new pilot program where he could obtain his M.B.A. and J.D. at the same time. Steve's scores were so impressive, they pursued him!

So his plans changed slightly, and he went off to Rutgers-Camden where he completed his M.B.A. and J.D. in 2004. Today, Steve is a corporate attorney at Fox Rothschild LLP, where he assists public and private companies with corporate governance, mergers and acquisitions, and securities matters. He and his wife, Lauren, who met while attending Rutgers, are now the proud parents of a daughter, Olivia, born in 2010.

Steve no longer uses "Bed Head" as a hair product, and his mane has since been tamed. In addition to learning the value of a comb, he also now wears an occasional suit and tie and comes across as a true "professional." I feel fortunate to have had the opportunity to get to know Steve back then and have continued that relationship to this day. So, thank you, Steve. You have been a lesson and inspiration to me and my children, and, I would suspect, to many others along the way.

There have been so many students over the years whom I have seen grow, mature and succeed beyond my imagination. It is by far the most satisfying part of the job – to be a part of their journey and to see promise and potential fulfilled. Wouldn't you agree, John?

Susan Christian is the dean of Enrollment at Rider University

# STUDENT-CENTERED SCHOLARSHIPS

# You can make gifts to support student scholarships in one of two ways:

#### **Endowed Scholarships:**

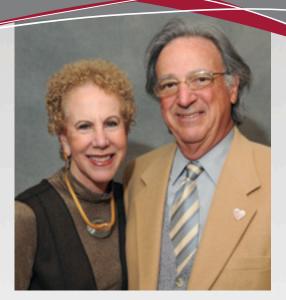
- Create a permanent fund that will provide lasting scholarship support.
- Uses of your endowed scholarship are documented according to your wishes.
- Your fund provides annual scholarship support and grows over time.

#### **Current Use Scholarships:**

- Enable donors to make gifts to support students immediately.
- No endowed fund is created so the full amount of your gift is used for student support.

All donors are provided with a report on the current recipients of the scholarship and are invited to attend the annual spring stewardship luncheon with them.





Dr. Arlene Silvers and Dr. Norman Silvers established a scholarship in 1985 in memory of their daughter, Amy, who passed away while a freshman at Rider. Preference for this scholarship is given to students with some form of disability in honor of Amy, who was disabled and used a wheelchair. She had planned on a career helping others.

"Every year, all of the students who receive the scholarship write to us and tell us what it means to them. That has made the scholarship even more dear because you just know that Amy's life meant something. This scholarship has touched so many people, and I think that she would be very happy about that."

- Dr. Arlene Silvers

We would be happy to answer any questions and show you how your scholarship gift can make a difference. For more information, please contact Meaghan Crawford at 609-896-5167 or mcrawford@rider.edu.

Non-profit Org. U.S. Postage PAID Rider University



### COME JOIN THE FUN!

# DON'T FORGET TO CHECK OUT THE SCHEDULE OF EVENTS INSERT INSIDE THE MAGAZINE.

Please be sure to visit the web site for any changes or updates. To register online please visit alumni.rider.edu/2011reunionweekend. For more information please call 609-896-5340.

Rider University, 2083 Lawrenceville Road, Lawrenceville, NJ 08648