## RIDER UNIVERSITY COLLEGE OF BUSINESS ADMINISTRATION MARKETING DEPARTMENT

## **Undergraduate Internship Proposal (MKT-491)**

Studer	tudent's NameFaculty Sponsor								
Depart	tment Chairperso	hip Proposal, as well as any within one week of the be						uden	
desires	s to register for a	n internship.							
**Two	o copies of this p	roposal must be submitted,	one of which will	l remain in	the Dep	artment'	s files.		
Semester and year of internship				Numb	Number of credits:				
		in the major			FR	SO	JR	SF	
[Eligib	oility requires a n	ninimum of 2.5 overall GPA	or 3.0 GPA in M	[arketing]					
Have y	you completed at	least 84 credit hours of coll	ege work?	yes		no			
Course	es taken in Marke	eting:							
	er and the superv	are to be completed by the sisor at the internship organi	·			_	•	onal	
1.	Name and addr	ress of internship organization	on:						
	Nome title uh	one number and a mail add	mass of symamics						
2.	Name, title, pn	one number, and e-mail add	ress of supervisor						
3.	Job description	: what will your duties and	responsibilities be	e?					

4. Learning objectives: what will you learn or be able to do as a result of	this internship?
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5. Describe in detail the project or paper that you will submit to your facu	alty sponsor for evaluation
APPROVALS	
aculty Sponsor's Signature	Date
epartment Chairperson's Signature	Date