

TRANSFER ADVISING GUIDE

Business Administration (A.S.) from Mercer County Community College to B.S.B.A. with a Major in Marketing at Rider University

<i>MERCER COUNTY COMMUNITY COLLEGE COURSE</i>	Cr	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i>	Cr
<i>Business Administration, A.S.</i>		<i>B.S. Business Administration with a Major in Marketing (120 Credits)</i>	
First Semester			
CSW 100 College Success & Personal Wellness [†]	2	Not Transferrable	0
ENG 101 English Composition I	3	CMP 120 Expository Writing	3
BUS 107 Business Law I	3	BUS 210 Introduction to Law: Contracts	3
IST 101 Computer Concepts with Applications ³ OR ¹	3	CIS 185 Information Systems Essentials	3
IST 102 Computer Concepts with Programming ³	3		3
Humanities General Education Elective	3	Free Elective [‡]	3
	14		12
Second Semester			
MAT 146 Pre-Calculus ²	4	MTH 105 Algebra & Trigonometry	4
ACC 111 Principles of Financial Accounting	4	ACC 210 Introduction to Accounting	3
CMN 111 Speech: Human Communication OR	3	COM 290 Professional & Strategic Speech	3
CMN 112 Public Speaking	3		3
ENG 102 English Composition II	3	CMP 125 Research Writing	3
Lab Science Elective ³	3/4	Natural Science Elective [‡]	3/4
	17/18		16/17
Third Semester			
ACC 112 Principles of Managerial Accounting	4	ACC 220 Managerial Uses of Accounting	3
BUS 205 Business Statistics	3	MSD 200 Statistical Methods I	3
BUS 210 Principles of Management	3	MGT 201 Fund. Mgmt. & Org. Behavior	3
ECO 111 Macroeconomics	3	ECO 200 Principles of Macroeconomics	3
MAT 151 Calculus I for the Mathematical & Physical Sciences ⁴	4	Math Elective [‡] MTH 210 Calculus I (Free Elective)	4
	17		16
Fourth Semester			
BUS 206 Business Statistics II	3	MSD 201 Statistical Methods II	3
BUS 230 Global Environment of Business ²	3	International Business Elective	3
ECO 112 Microeconomics	3	ECO 201 Principles of Microeconomics	3
General Education Elective ⁵	3	Free Elective [‡]	3
General Education Elective ^{5,6}	3	Free Elective [‡]	3
	15		15
	63/64		59/60

<p>FREE COURSE: Rider Course Option</p> <p>Finance 220-Introduction to Finance (3) Rider pre-requisites: ACC-210-& ECO-201 Mercer pre-requisites: ACC-111 & ECO-112.</p>	<p>Rider Course Option: Following completion of 30 credits and the Rider Intent to Enroll Form and while a student at Mercer; students have the option to take a <u>free</u> course at Rider that</p>	3
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<p><u>OR</u></p> <p><u>MKT-320-Consumer Behavior (3)</u></p> <p><u>OR</u></p> <p><u>CBA-336-Career Management (3)</u> Rider pre-requisite MGT-201 Mercer pre-requisite BUS-210</p>	<p>counts toward the Rider degree. The selected course allows the student to experience first-hand the academic environment at Rider.</p> <p>See Mercer or Rider Transfer Representatives.</p> <p>Contact information listed below.</p>
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Mercer County Community College Footnotes:

- 1 Select in consultation with an academic advisor and your intended transfer institution, which may require IST 102.
 - 2 Students who are not college-ready in mathematics should meet with an advisor to develop an academic plan no later than the first semester. Math classes in preparation for MAT 146 should be taken as soon as possible. Preparatory courses, including MAT 135, cannot be applied as general education electives.
 - 3 BIO 114 not acceptable. Select in consultation with an academic advisor and your intended transfer institution.
 - 4 Consult your intended transfer institution to determine if MAT 149 is an acceptable substitute.
 - 5 Select courses – other than any MAT (mathematics) course or ECO 103 – from at least two of the following general education categories: Social Science, Humanities, Historical Perspective, Diversity and Global Perspective.
 - 6 BUS 218, 244, or MKT 101 may be taken in place of this general education elective
 - † Some exemptions apply. Consult academic advisor for details.
- Enrollment in a CSW 100 class designated for business students is preferred

Rider University Footnotes:

Ü - Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis. For transfer credits the Mercer student must have a “C” or higher in all courses for transfer credit. Students interested in the College of Continuing Studies (CCS) at Rider should contact that division directly. Rider, College of Business Administration, currently does not have a foreign language requirement.

Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.

COURSES REMAINING FOR A BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION WITH A MAJOR IN MARKETING AT RIDER UNIVERSITY

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at Mercer, indicate course number)
	The Mercer student must complete 120 credits to complete the Rider degree.		

FOR FURTHER INFORMATION, CONTACT

Transfer Services
Mercer County Community College
609.570.3397
transfer@mccc.edu

Transfer Admission
Rider University
609.896.5000 X 7159
admissions@rider.edu