

TRANSFER ADVISING GUIDE

(A.S.) Business Administration Program from Brookdale Community College to B.S. in Business Administration with a Major in Marketing at Rider University			
<i>BROOKDALE COMMUNITY COLLEGE COURSE</i>	Cr	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i>	Cr
<i>A.S., Business Administration Program</i>		<i>B.S., Business Administration with a Major in Marketing (120 Credits)</i>	
First Semester			
BUSI 105 Introduction to Business	3	Elective Credit [†] OR CBA 110 Introduction to Business	3
COMP 129 Information Technology	3	CIS 185 Information Systems Essentials	3
ECON 105 Macro Economics	3	ECO 200 Principles of Macroeconomics	3
ENGL 121 English Composition: The Writing Process	3	CMP 120 Expository Writing	3
MATH 145 Algebraic Modeling (4) OR MATH 151 Intermediate Algebra (4)	4	MTH 1XX Elective (4) OR MSD 104 Intro to Quantitative Methods I (3)	3/4
	16		15/16
Second Semester			
ACCT 101 Principles of Accounting I	3	ACC 210 Introduction to Accounting	3
ECON 106 Micro Economics	3	ECO 201 Principles of Microeconomics	3
ENGL 122 English Composition: Writing & Research	3	CMP 125 Research Writing	3
Career Studies Credits Rider Suggests: BUSI 205 Principles of Management	3	MGT 201 Fund. Mgmt. & Org. Beh. (3)	3
MATH 152 College Algebra & Trigonometry (4) OR MATH 156 Mathematics for Management and the Social Sciences (3)	3/4	MTH 105 Algebra & Trigonometry (3) OR MSD 105 Quantitative Methods for Business I (3)	3
	15/16		15
Third Semester			
ACCT 102 Principles of Accounting II	3	ACC 220 Managerial Uses of Accounting	3
Select either a History or English Course below: HIST 105 World Civilization I OR HIST 106 World Civilization II OR ENGL 235 World Literature I OR ENGL 236 World Literature II	3	HIS 150 World History to 1500 HIS 151 World History Since 1500 OR Humanities Elective [†]	3
PSYC 105 Introduction to Psychology I: Physical & Sensory Aspects OR PSYC 106 Introduction to Psychology II: Personality & Social Aspects	3	PSY 100 Intro to Psychology	3
SPCH 115 Public Speaking	3	COM 290 Professional & Strategic Speech	3
Career Studies Credits Rider suggests: MRKT 101 Introduction to Marketing (3)	3/4	MKT 200 Marketing Principles (3)	3
	15/16		15
Fourth Semester			

ECON 225 Business Statistics	3	MSD 200 Statistical Methods I	3
General Education Lab Science	4	Natural Science Elective ^U	4
PHIL 227 Introduction to Ethics OR SOCI 101 Principles of Sociology	3	PHL 115 Ethics OR SOC 101 Sociological Imagination	3
Career Studies Credits	3/4	Free Elective ^U	3
Elective Credits	0/3	Free Elective ^U	0/3
	13/17		13
	[∞] 60/65		60

<p><u>FREE RIDER COUSE OPTION:</u> Please select one course from the list below:</p> <p>MKT-320-Consumer Behavior (3) (Rider pre-requisite: MKT-200) (Brookdale pre-requisite: MRKT-101)</p> <p><u>OR</u></p> <p>FIN-220-Introduction to Finance (3) (Rider pre-requisites: ACC-210 & ECO-201) (Brookdale pre-requisites: ACCT-101 & ECON-106)</p> <p><u>OR</u></p> <p>MGT-336-Career Management (3) (Rider pre-requisite: MGT-201) (Brookdale pre-requisite: BUSI-205)</p>	<p>Following completion of 30 credits and the Rider Intent to Enroll Form and while a student at Brookdale; students have the option to take a <u>free</u> course at Rider that counts toward the Rider University degree. The selected course allows the Brookdale student to experience first-hand the academic environment at Rider.</p> <p>See Brookdale and Rider Transfer Representatives for more information.</p> <p>Contact Information listed below</p>	<p>3</p>
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Brookdale Community College Footnotes:

[∞] A minimum of 60 credits is required for the Brookdale A.S. Business Administration Program.

Rider University Footnotes:

^U – Students have a number of options to satisfy this requirement; courses are evaluated on an individual basis. For transfer credit Brookdale Community College students must have a grade of “C” or higher in all courses. (No transfer credit will be accepted for any course with a grade of “C-“ or below. Brookdale Community College students interested in the College of Continuing Studies (CCS) at Rider should contact that division directly. Rider, College of Business Administration does not currently have a foreign language requirement. For Rider Marketing Majors there are 5 tracks available that include: General Marketing; Advertising; Digital Marketing; Professional Selling and Health Care & Pharmaceutical Marketing.

Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.

COURSES REMAINING FOR A BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION WITH A MAJOR IN MARKETING AT RIDER UNIVERSITY*

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at Brookdale, indicate course number)
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Rider University - Business Master Program Options:		For additional master's program information contact: Chanelle Lester clester@rider.edu 609-896-5000 X 5635
MBA	Master of Business Administration (online, hybrid and in-person)	
MABC	Master of Arts in Business Communication	
MABC	Master of Arts in Business Communication - Health Care Concentration (on-line)	
MAcc	Master of Accountancy (online, hybrid and in-person)	
Business Analytics	Certificate	

FOR FURTHER INFORMATION, CONTACT

Transfer Services
Ann Tickner Jankowski
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Transfer Admission
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