# **Business Analytics**

Effective for Students entering Fall 2019 or Spring 2020

# Numerical Literacy (9 credits)

Quantitative Methods	MSD 105	
Statistical Methods I	MSD 200	
Statistical Methods II	MSD 201	

#### *Communications (9 credits)*

Expository Writing	CMP 120	
Research Writing	CMP 125	
Prof & Strategic Speech	COM 290	

## Global/Cultural Liberal Arts (6 credits)

Social Sciences (3 credits) AMS, COM, GND, HIS, HLS, LAW, MCS, POL, PSY, SOC, SOW

Natural Sciences (3 credits) – BCH, BIO, BNS, CHE, ENV, GEO, ISM, MAR, PHY, SCI, SUS

Humanities (3 credits) ART, CHI, DAN, ENG, FRE, LIT, MUS, PHL, SPA, THE

# Free Electives (15 credits)

\*\* Only three courses may double count towards Business Analytics and Global Supply Chain Management double majors.

# Business Analytics & Technology (9 credits)

Info Systems Essentials	CIS 185	
Mgmt Info Systems	CIS/GSC 385	
Production & Operations	MSD 340	

ID #:\_\_\_\_\_

## Professional Development (3 credits @ 1 credit each)<sup>1</sup>

Career Planning/Persp I	CBA 102	
Career Planning/Persp II	CBA 202	
Career Planning/Persp III	CBA 302	

## International Business Electives (6 credits)<sup>2</sup>

### Business Core (30 credits)

Macroeconomics	ECO 200	
Microeconomics	ECO 201	
Intro to Accounting	ACC 210	
Managerial Accounting	ACC 220	
Fund of Mgmt & Org Beh	MGT 201	
Marketing Principles	MKT 200	
Intro to Finance	FIN 220	
Legal & Ethical Envt Bus	BUS 300	
Strategic Management	BUS 400	
Leadership Elective <sup>3</sup>		

### Major Courses (24 credits)\*\*

Intro to Bus Analytics	BDA 205	
Database Systems	CIS 330	
Practical Bus Analytics	CIS 350	
Data Mining	CIS 360	
Optimization & Simulation in Bus Analytics	BDA 360	
Bus Data Analytics Pract.	BDA 398	
Major Elective*		
Major Elective*		

\* Students must choose two courses from <u>one</u> of the following: Marketing (MKT 366, MKT 367); Finance (FIN 312, FIN 315, FIN 360); Programming (CIS 300, CSC 110); Statistics (MSD 320, MSD 325); Global Supply Chain (GSC 115, GSC 235, GSC 355); Health Care Management (HTH 215, ECO 450); or Sport Analytics (SPT 250, SPT 322).

1 Transfer and CCS students can take CBA 336 Career Planning (formerly MGT 336) as a substitute.

### 2 Students are required to complete 6 credits of International Business Electives.

- 3 Choose from LDP 398 Co op Experience Seminar, LDP 200 Foundations of Leadership, LDP 220 Service Learning through MOB, MGT 355 Team Management, MGT 363 Management Skills.
- 4 Completion of engaged learning points (6) is part of the graduation requirements for students entering Rider University in fall 2017 or later, including transfer students. Transfer students with 31 or more credits only need 3 points. Refer to each individual student's DegreeWorks for details.